



**INGENI**  
HEALTH

# INVESTOR OVERVIEW

**Solution, Market and Key Facts**



# What is Ingeni Health?

**Sleep**

**Nutrition**

**Activity**

**Peer Support**

**B2B AI evidence-based Solution** integrating health history and goals with:

- Proven Sensors
- Lab Bio Markers (Gut Health, **Nutrigenomic, and other Lab Tests**)

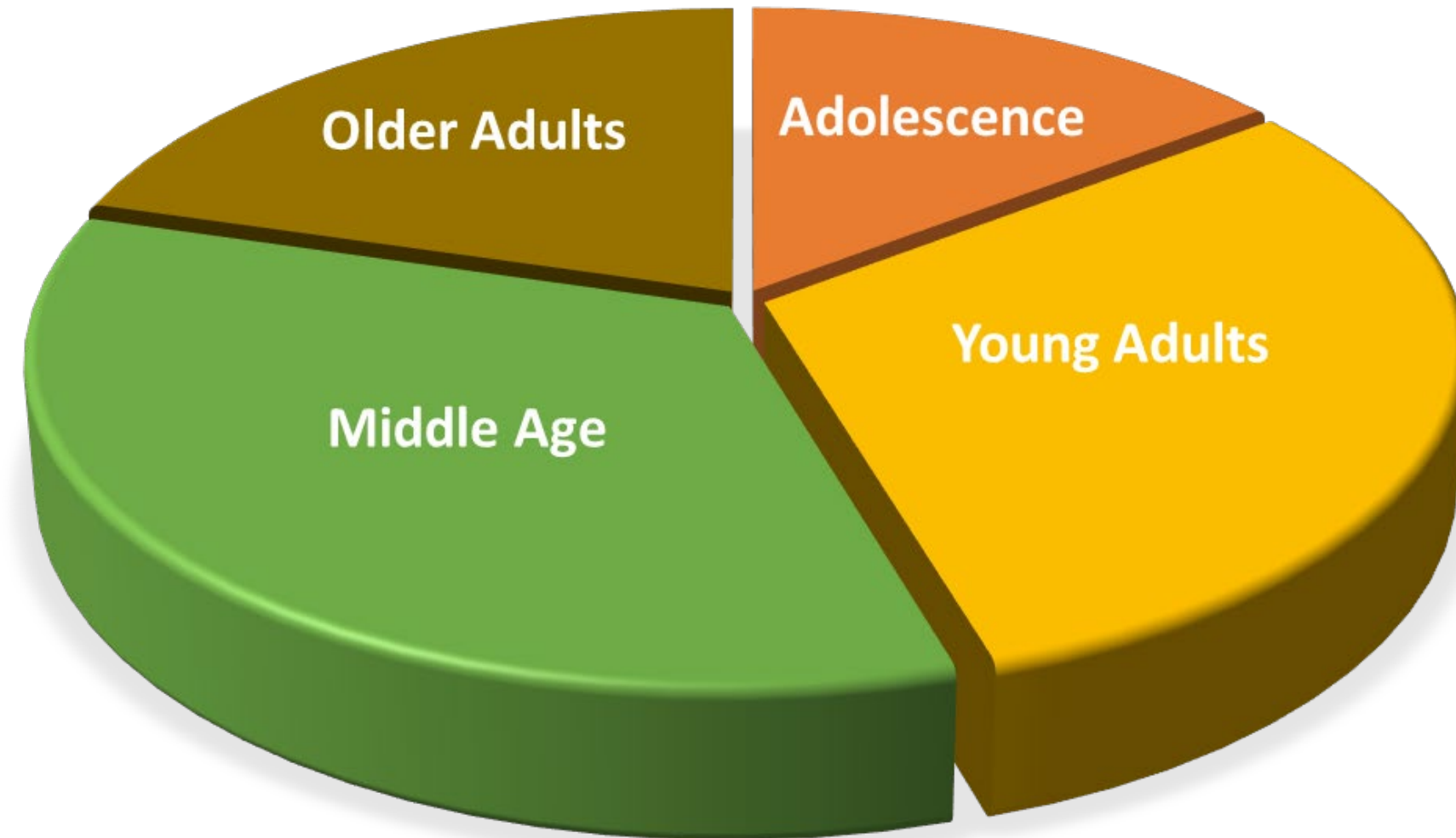
To create an AI driven personalized **Health Plan SNAP** continuously updated to improve your health journey **for you family and friends!**

Our **Family First** evidence-based plans:

1. Strengthen longevity trends and quality
2. Healthier habits and mental health for children
3. Empower seniors and destress caregivers

# Family Health; Cycle of Change

Adolescents to Older Adults our Health Concerns and Personal Goals Change



**Ingeni Health Supporting Multi Brands Based on Customer Preference**

\*60+ Apps & Brands: Dexcom, Abbott, Apple, Samsung, Fitbit, Garmin, Oura and globally approved Blood Pressure Devices,

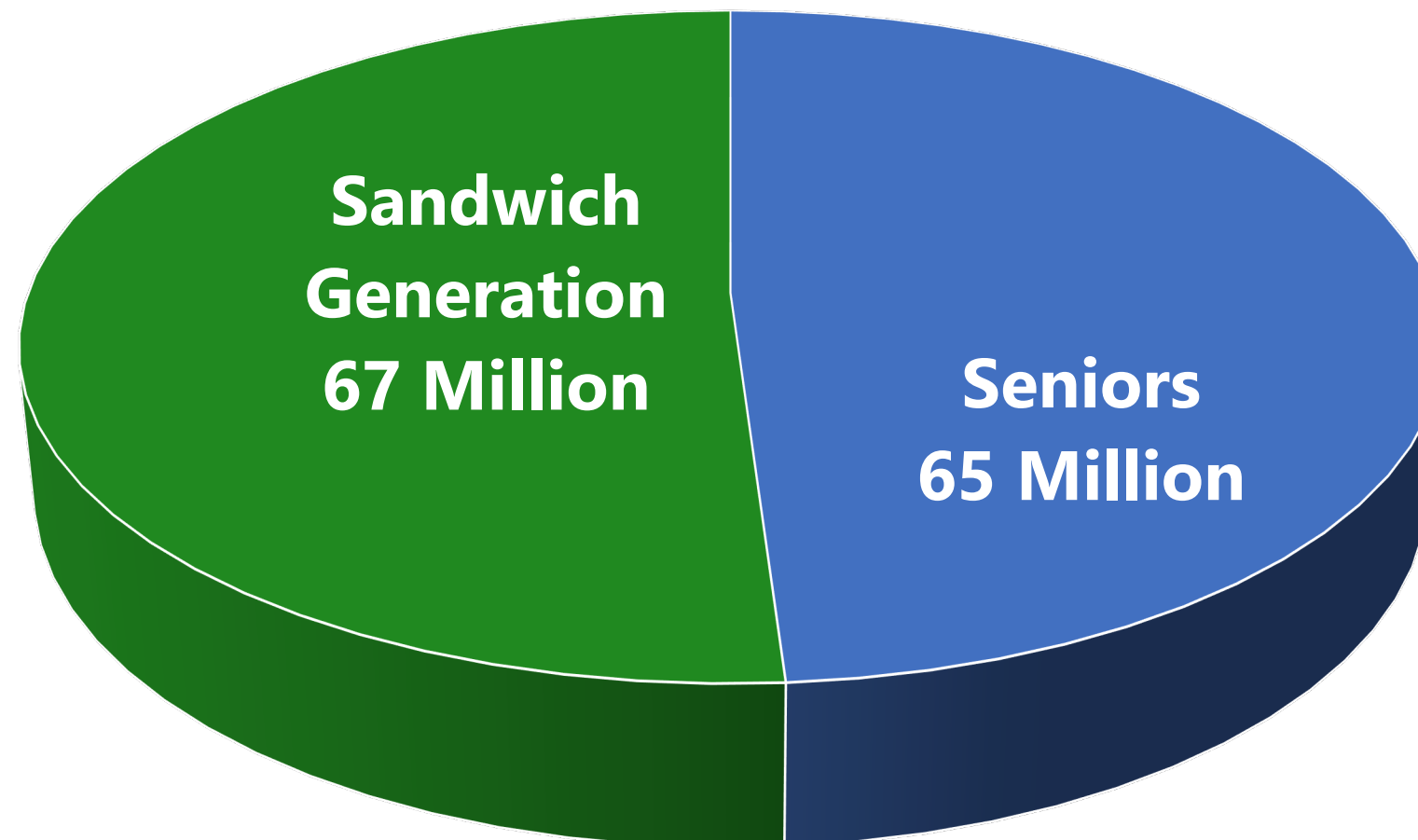
# Reaching Families through Wellness and Care Providers

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**88% of Adults may have Poor Metabolic Health that poses Financial, Economic and Quality of Life Risks**

**Target Audiences are Sandwich Generation**

Parents aged 30s to 50s, responsible for children and the care of Aging Parents @HOME



- Mothers – shoulder an estimated 80% of the family's medical decisions

# Who is Ingeni Health?

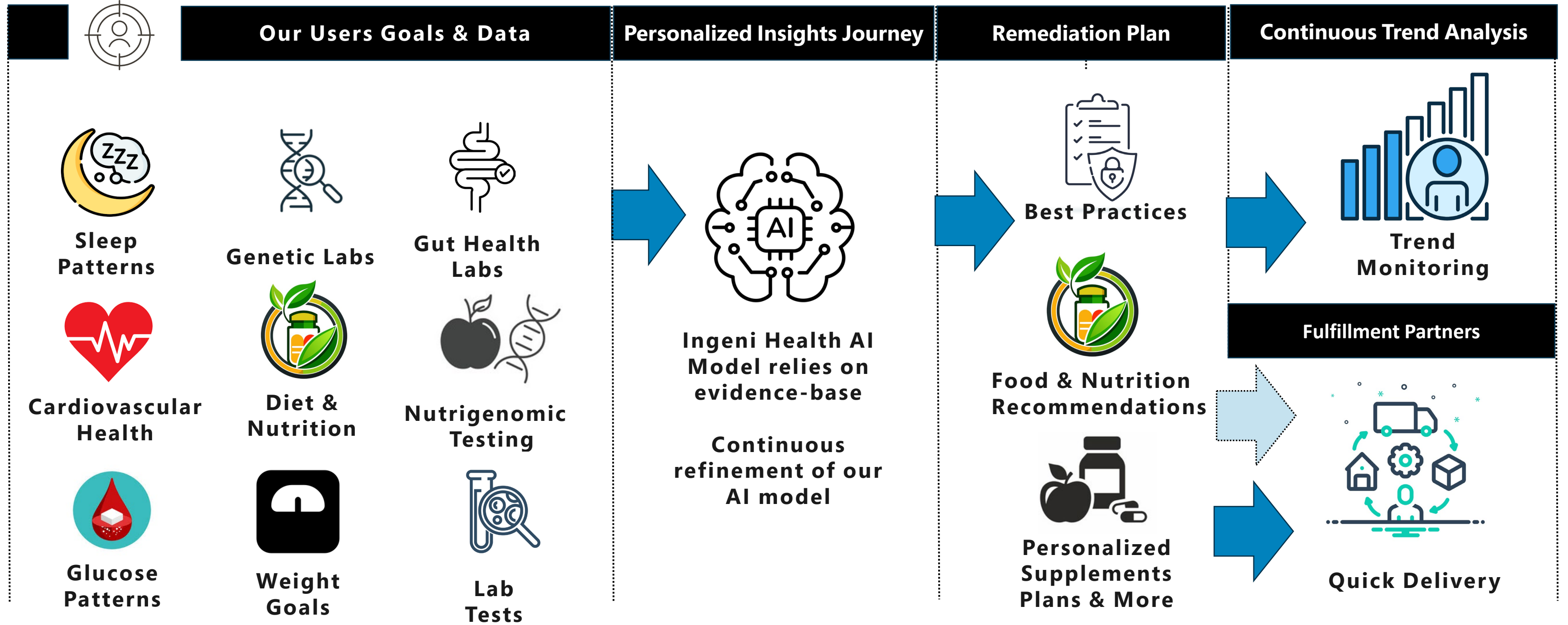
Our Team with more than 120 Years Experience

- Pre-seed Investment Currently more than 1.2M USD
- Metabolic Health App (Beta) launched December 2024
  - Supporting FDA approved devices used by health professionals
  - Lab Partners for Gut Health, Genetics and other Test Kits
- Strategic Partner for Insurance Payers for Corporate Health Plans
- Patent Strategy Team with expertise in Metabolic and Seniors Health



# How our Platform Works

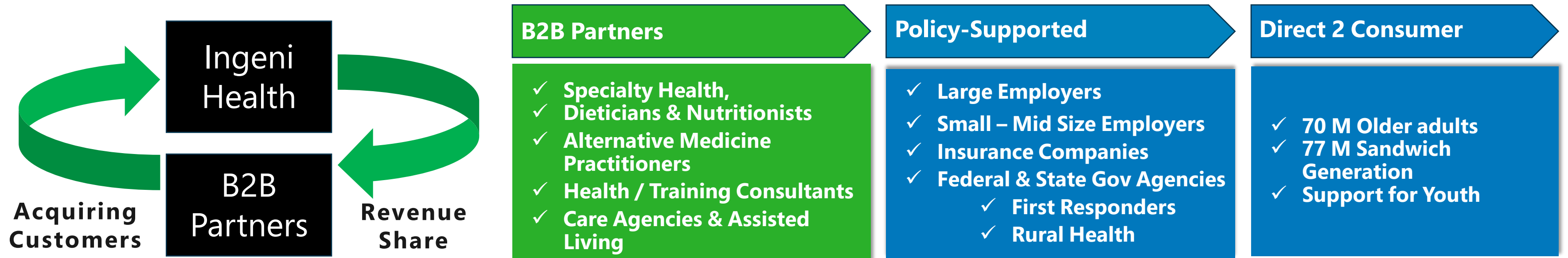
Based on trends from user data,  
 Ingeni Health updates progress with the adjusted  
 Best Practices, Nutrition & Personalized Supplements



Ingeni Health Lab Partners will provide Gut Health, & Bio Markers including Nutrients, Women & Men's Health. Labs can be repeated from initial bases line and using AI provide additional trends and insights to your health

# Business Model & Revenue Streams for B2B Clients

## Global Partners with History of Delivering “Multi-Channel Marketing for B2B Clients”



### Ingeni Health derives revenue from multiple sources

### Personalized data from customers & caregivers to provide products & services they need

Ingeni Health will share revenues from subscriptions, products & services with our B2B partners

- **Subscriptions;** tiered pricing based on customer usage of products & services
  - **Personalized Services and Products** based on our customers' needs based on goals and data.
    - **Services** Gut Health, Lab & Genetic testing and more....
    - **Products:** Supplements, Nutrition, & more...
    - **Connected Fulfillment:** Amazon, Instacart & others
- **Insurance Payers & Corporations** HSA “Health Spending Account” & “FSA” Flexible Spending Accounts.

# Workplace Culture - Better Health for Corporations

- **Aggregated Reporting**
- **Companies over 100 employees can lower Health Care Costs**
- **Consulting with Bp2 Health and other partners to gain access to the insurance industry and the Federal and State providers**

## “ROI” Return on Investment



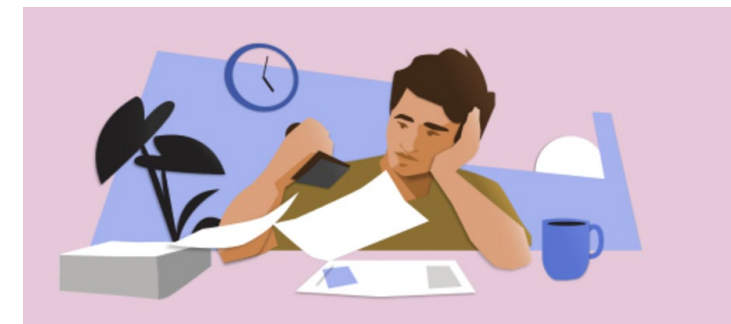
**Lower Healthcare Costs**



**Promote Family Health**



**Reduce Stress  
Improve Mental Health**



**Workplace Alertness**



**Increased Productivity**



# Healthy Families & Quality Longevity

## API Integration to 3<sup>rd</sup> Party Systems



[Dexcom and ŌURA Announce Strategic Partnership](#)

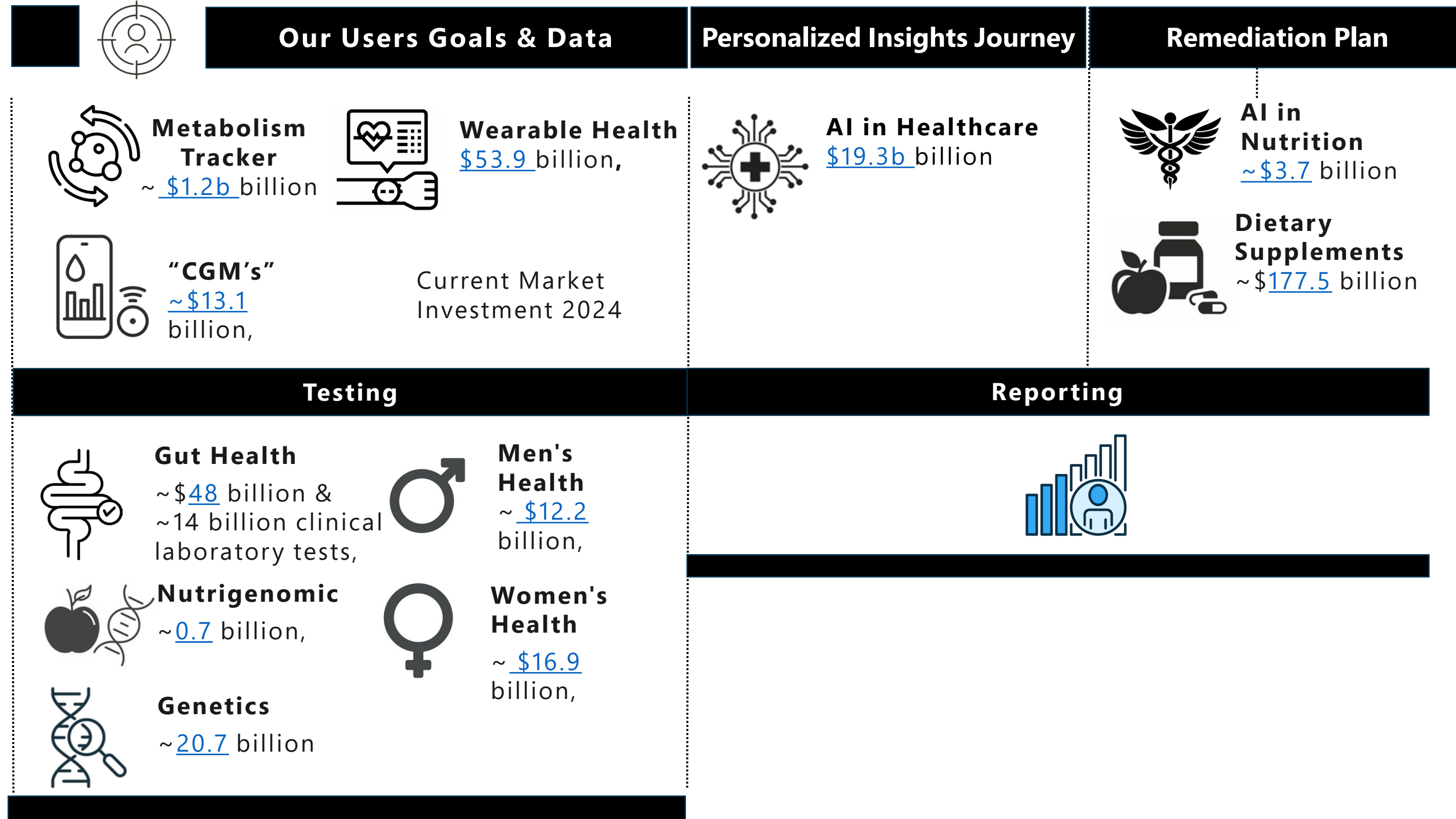
[What happens when you stop taking weight-loss drugs?](#)

	Ingeni Metabolic Health	Levels Health	My Fitness Pal
<b>Monthly Subscription</b>			
Automated entry of all data from wearables	✓	✓	✓
<b>Policies supported for government, insurance and professional groups</b>	✓	✗	✗
Longterm value is supporting Corporate Health Plans with Insurance Providers	✓	✗	✗
<b>Tablet and Web application for partners to onboard and access client shared data</b>	✓	✗	✗
Clinically correlated data from multiple sources IOT and Ingeni Partner Labs	✓	✗	✗
<b>Provide insights on my data for supporting diabetes, weight management, sleep, hypertension and cardiovascular care,</b>	✓	✓	✗
My diet scoring to make improvements based on your health, with recommendations for health for a healthy lifestyle.	✓	✓	✗
<b>Take a picture of your meal, get nutritional data and add to journal</b>	✓	✗	✓
Thousands of fitness training programs with AI voice	✓	✓	✓
<b>FDA approved health devices, example, blood pressure, blood glucose, CGMS</b>	✓	✓	✗
Meal plans and recipes based on Multiple Diet Types	✓	✓	✓
<b>Automated fasting glucose scoring using CGM and your wearables</b>	✓	✓	✗
AWS HIPAA Compliant Cloud	✓	✓	✗



# Market Size Exceeding \$500 billion by 2030

Ingeni is device agnostic and leverages lab testing bio markers with consumers demanding a personalized journey rather than a one size fits all supporting family health.



# Market Research Data Supporting Ingeni Health's Platform

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- 1. Women Influence Family Health:** Women, particularly mothers and daughters, handle about [80%](#) family's medical decisions,
- 2. Increased Chronic Diseases;** By 2050, cardiovascular diseases, cancer, diabetes, & respiratory illnesses will account for [86%](#) of the 90M deaths annually, indicating a 90% increase since 2019.
- 3. Shift from Generic to Targeted Supplementation:** 60% of Consumers are moving away from one-size-fits-all multivitamins to highly specific solutions addressing metabolism, immune function, & longevity.
  - **80% of Healthcare Providers Believe Genetic Testing** will become a standard part of preventive medicine within the next decade.
- 4. [Gut Microbiome Testing](#)** expanding as consumers seek personalized insights into their gut health & how it relates to obesity, diabetes, digestive issues, & mental health.
- 5. Emergence of Over-the-Counter Continuous Glucose Monitors:** offer affordable choices, with some priced as low as \$89/month compared to traditional systems averaging \$6,000 annually.
  - **Rising Diabètes:** 2022, [38.4 million](#) people in US had diabetes, 97.6 million adults with prediabetes, underscoring the URGENT need for CGM's to manage & prevent complications.
  - **Growing Incidence in Children:** According to the CDC an estimated 18% the US, roughly [1 in 5](#) children between the ages of [12 & 18](#), are diagnosed with prediabetes.

# Experienced Team with Global Expertise



**Ian McNeill**

CEO, Founder



**Gordon Travis**

Co Founder, CFO



**Dr. Bala Raju**

Market Development UK & EU



**Glenna Crooks PHD**  
Health and Longevity  
Strategist "NetworkSage"  
Reagan Appointee  
Merck Global VP



**John Cronin**  
IP Strategy  
Director ipCapital Group  
CTO Know Labs  
17 Years IBM Top  
Inventor















**Dina Ellis Rochkind**  
Government Affairs and  
B2B Strategist  
Chrysler Health Lobbyist



# Comparing Competitor Company Valuations

Valuations of these companies provide insights on customer market trends, and our platform addresses key gaps

- Focus on Family First Health using evidence-based data and our customers' lab results
- Turn data into actionable best practices, nutrition guidelines & targeted supplements that change during the customer journey
- Onboard families, provide products & services for the ongoing customer journey that drive long-term engagement & revenues

Company Name	Description	Headquarters	Last Raised (\$m)	Total Raised (\$m)	Post-money Valuation (\$m)	Lead Investors
 VIOME	Biotechnology Company intended to <b>prevent &amp; reverse chronic diseases</b> . They digitize the human body & its <b>microbiomes</b> on a molecular level <b>using at-home clinical-grade tests</b> , analyzed & biomarkers of various chronic diseases <b>using AI &amp; systems biology expertise</b> . Enable providers to give <b>personalized nutrition recommendations &amp; precision supplements</b> to their patients	Bellevue, WA	\$25.4	\$235.4	\$415.4	 khosla ventures
 LEVELS	Developer of a wellness wearable device designed to <b>track metabolic using CGMs and other devices for fitness</b> . The company's device provides real-time data that gives immediate feedback about the unique metabolism allowing users to instantly understand how the <b>body responds to diet and lifestyle decisions, enabling clients to optimize diet &amp; routines</b> for personal goals.	New York, NY	\$47.0	\$99.8	\$304.0	 andreesen. horowitz 
 NutriSense	Health-tracking platform providing personalized nutrition & health insights. The company's platform provides integrated <b>real-time data analysis for continuous glucose monitoring, meal, activity, and fasting tracking, enabling individuals to understand their metabolism</b> , optimize their lifestyle, & make data-driven decisions for better health outcomes.	Chicago, IL	\$25.0	\$31.4	\$95.0	
 SIGNOS	Weight loss application designed to <b>recommend meals &amp; exercises that transform the weight loss journey</b> . The company's software along with a <b>wearable device provides glucose monitoring</b> and visualizes metabolism in real time, enabling users to track their glucose count and keep their diet under control.	Burlingame, CA	\$20.0	\$37.0	\$115.0	 
 January	Virtual continuous glucose monitor designed to offer data-driven glucose insights and predictions. They <b>use AI to provide ongoing glucose estimates, predictions, and insights and leverages heart rate and glucose data to align users' health habits</b> in precisely the way their body needs, enabling customers to make informed decisions about their diet, exercise, and lifestyle.	Menlo Park, CA	\$13.0	\$34.0	\$24.5	<u>Farzad Nazem</u> 

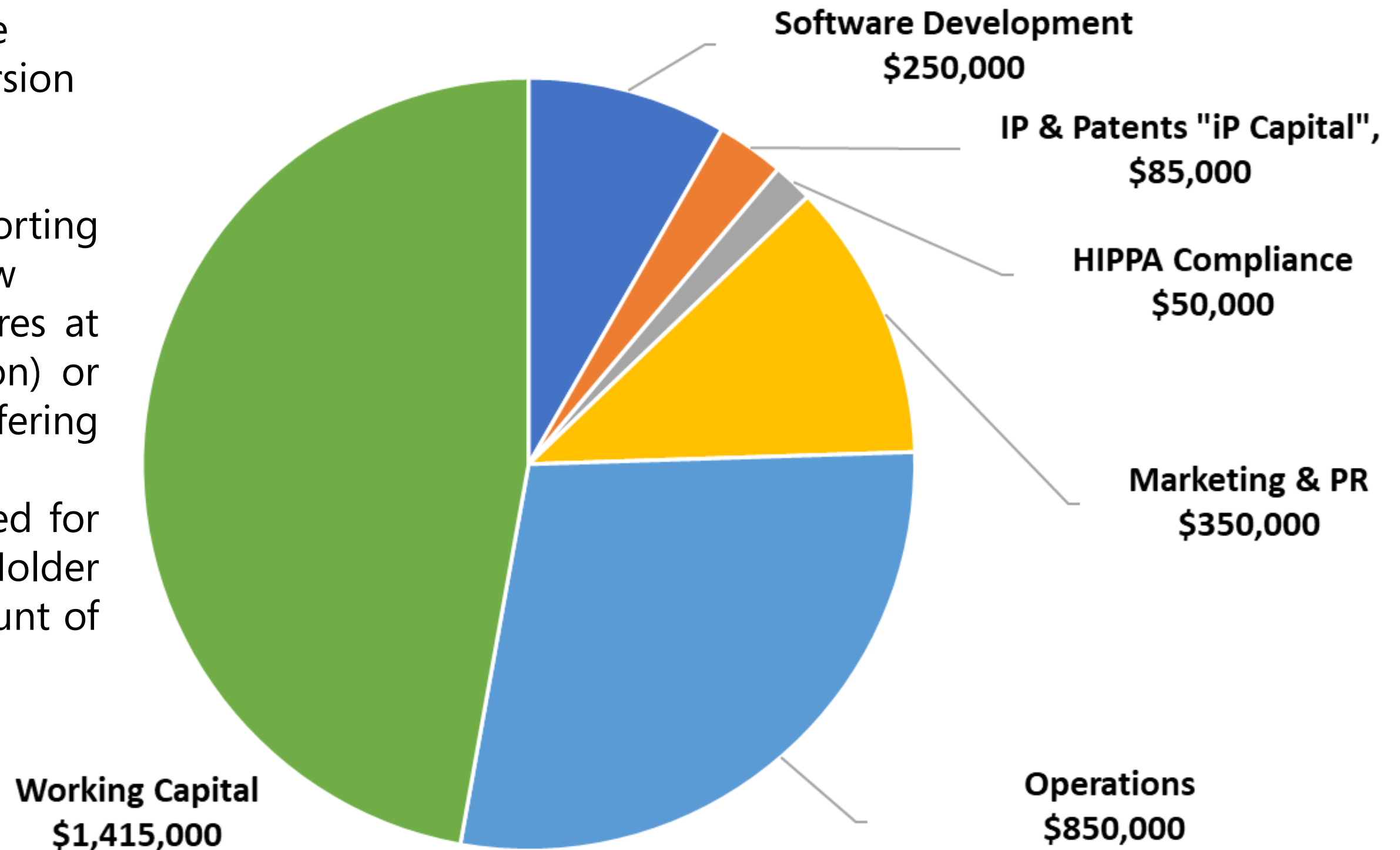
# Use of Proceeds

## Founders, Friends and Family with \$1.2M Invested Solution Ready for Market Development

- \$2.5M – \$3M Convertible Debenture
- First \$500,000, 20% Bonus at Conversion

### Favorable Terms

- Interest at 8%
- Market Analysis and Valuation supporting a value of \$183m, available for review
- Right to Convert to Common Shares at the lessor of \$0.56 (\$20m Valuation) or discount of 20% from a Series A offering planned or equivalent.
- Bonus Conversion price is offered for the first \$500,000 reducing the Holder to the lessor of \$0.45 or a discount of 30%.



# IP Strategy

ipCapital Group, global leader IP strategy

Over 800 clients, including more than 50 of the Fortune 500

**Domain Expertise:** in Metabolic Health and Seniors Sectors

## Project Highlights

**Phase 1: Invention Extraction (ipScan®) – working with Ingeni** to rapidly develop inventive ideas including documenting and prioritizing all inventive concepts and priorities the first 3 to 5 highest value Patents

**Phase 2: Draft Provisional Patent Applications,** ipCapital has an 87% success rate on all patents filed

**Phase 3: Patent Valuation ipValue Model<sup>SM</sup>** process to estimate the value of this technology portfolio with expected values to exceed \$100M



**John Cronin**

IP Strategy  
Director ipCapital Group  
CTO Know Labs  
17 Years IBM Top  
Inventor



[\*\*Aging in Place: A Rapidly Emerging Space with Innovation and IP Opportunity\*\*](#)



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